WBCA is the only non-profit arts organization in the Greater Northeast Metro area that provides a broad range of art classes and programs for children, adults, and families. With a regional reach, WBCA currently serves participants from 160+ different zip code areas.

As an artist-driven art center, all aspects of WBCA are guided by the needs of the artists.

Annually, through art classes, exhibitions, outreach programs, and events, WBCA serves approximately:

- 10,500 adults and seniors
- 6,500 children and youth

WBCA offers approximately 900 classes per year, taught by more than 100 professional teaching artists.

WBCA also offers a number of community outreach programs, including the Arts in Elementary Program, which serves 4,200 children in White Bear Lake Schools, grades K-5.
Location

- 1.5 acre campus with award-winning rain gardens
- 10,000 square foot building, accessible to all
- 3 multi-use classrooms
- Clay studio
- Gallery with 7-8 shows per year
- Library

Budget and Staffing

- 2020 operating budget is about $1.6 million.
- WBCA earns approximately 50% of its income from classes and programs.
- Staff consists of an Executive Director and 9 other full-time employees, as well as 5 part-time employees.
- Annually, approximately 180 volunteers contribute 2,000+ hours.

Spotlight on 2020 Programming

**Classes**
- Culinary Arts
- Leather Working
- iPhone Photography
- Stone Carving

**Events**
- Heart 4 Art
- Sandcastles Contest
- WriteNow! Contest
- Free lectures

**Gallery Shows**
- Northern Lights
- High School Visual Arts Contest
- Studio 400 Exhibition
- Members’ Exhibition