



WHITE BEAR
Center
for the
Arts

Creating Community Through Art

WBCA Quick Facts

WBCA's Mission

ENRICH LIVES by Celebrating Art
NOURISH IMAGINATION by Inspiring Creativity
BUILD UNDERSTANDING by Connecting People

WBCA's Core Values

Creativity	Respect	Quality
Hospitality	Growth	Integrity

WBCA is the only non-profit arts organization in the Greater Northeast Metro area that provides a broad range of art classes and programs for children, adults, and families. With a regional reach, WBCA currently serves participants from 160+ different zip code areas.

As an artist-driven art center, all aspects of WBCA are guided by the needs of the artists.

Classes and Programs

Annually, through art classes, exhibitions, outreach programs, and events, WBCA serves approximately:

10,500 adults and seniors

6,500 children and youth

WBCA offers approximately 900 classes per year, taught by more than 100 professional teaching artists.

WBCA also offers a number of community outreach programs, including the Arts in Elementary Program, which serves 4,200 children in White Bear Lake Schools, grades K-5.

Location

- 1.5 acre campus with award-winning rain gardens
- 10,000 square foot building, accesible to all
- 3 multi-use classrooms
- Clay studio
- Gallery with 7-8 shows per year
- Library

Budget and Staffing

- 2020 operating budget is about \$1.6 million.
- WBCA earns approximately 50% of its income from classes and programs.
- Staff consists of an Executive Director and 9 other full time employees, as well as 5 part-time employees.
- Annually, approximately 180 volunteers contribute 2,000+ hours.

Spotlight on 2020 Programming

Classes

Culinary Arts
Leather Working
iPhone Photography
Stone Carving

Events

Heart 4 Art
Sandcastles Contest
WriteNow! Contest
Free lectures

Gallery Shows

Northern Lights
High School Visual Arts Contest
Studio 400 Exhibition
Members' Exhibition

