



Newsletter

Winter 2015

::: Suzi Hudson :::

Dear Friends

One of my favorite signs reads: "No profits without nonprofits."

While Minnesota is infamous for its extreme winters (and yes, it's that time of year again!) it's equally famous for its high quality of life. I believe this is because of Minnesota's many nonprofit organizations deeply committed to improving our communities and our collective generosity supporting our nonprofits. It is deeply rewarding to work with an organization where decisions are driven by a mission to improve people's quality of life. It is deeply humbling to witness your generosity and the thousands of volunteer hours dedicated to making this community an ever more culturally vibrant place to live. White Bear Center for the Arts is indeed contributing to our community's quality of life, by educating, cultivating the understanding of art, and celebrating the many joys of art.

White Bear Center for the Arts makes your community vibrant in other ways too. A recent study conducted by Minnesota Citizens for the Arts reports that in 2015, White Bear Center for the Arts had a positive 1.7 million dollar economic impact on our local community. The Arts mean economic vibrancy as well.

Over the last three years WBCA has experienced tremendous growth. We are now a staff of ten and excited to welcome Rachel Kilgore as Receptionist/Office Assistant and Lori Swanson as Events and Membership Coordinator. We also welcome Cindy Burroughs as part-time Receptionist to expand the Ford Family Gallery hours to Tuesday & Thursday evenings 6:30-8:30 PM and Saturdays 10:00 AM-3:00 PM. Internally we are getting to know a new database to provide better customer services for students and members. Please let us know if you see anything goofy in our communications with you over the next few months such as a grandchild appearing as "head of household". We don't want creativity extending to our database!

White Bear Center for the Arts would not be here without your support. Your donations go directly to providing quality art programs second to none. Your support ensures tuition prices are affordable while making scholarships available to anyone in need. Your support also ensures fair wages to talented teaching artists.

We are forever grateful for your input and good cheer as we continue to grow into our new home. White Bear Center for the Arts is in need of your support, so please include your art center in your year-end giving plans. We strive to provide you with the best ever center for the arts.

Thank you for making it so!

Suzi Hudson
Executive Director