



Newsletter

Summer 2015

::: Suzi Hudson :::

Dear Friends,

Summer is regarded as a season for growth, development, and fulfillment, and your art center is the perfect place to be! This summer White Bear Center for the Arts (WBCA) celebrates its second full year in its new home. Organizationally it feels like “summer” as WBCA continues to grow, develop, and fulfill its mission. The Board and staff spend considerable time examining the impact the arts have on our lives as cultural, social, and creative human beings. What barriers prevent people from participating and valuing the arts? What impact can, and should, WBCA be making?

Here are five impact statements the Board recently adopted to serve as WBCA’s inspiration and guiding stars:

- 1) Art is accessible to all
- 2) People feel safe and comfortable pursuing artistic experiences
- 3) People are connected to art through “wow” moments
- 4) Art is an intrinsic and valued part of everyday life
- 5) WBCA has regional recognition and influence in the arts

As you can see, it’s really not about the Center. It’s how and what we create, both inside and outside our selves. It’s providing an inclusive, supportive, creative environment where all people can learn, grow, and connect. It’s engaging in a joyful and culturally rich experience. It’s discovering “wow” moments, both big and infinitely small. It’s exploring how you see the world, while celebrating and encouraging others to do so, too. I know of no better way to do this than through the arts.

You are the most important part of these impact statements. Please help WBCA identify and break down the barriers that still exist when it comes to engaging in the arts. Invite people in. Make people feel welcome, safe, and comfortable. Muster the courage and commitment to start a new endeavor. Celebrate your mistakes because you took a risk. Keep trying. Look for the quiet “wow” moments when you discover a solution, understand a new perspective, or experience something amazing. Lead your children to “wow” moments. Make your homes creative expressions of who you are and what you love. Share your Art Center. More importantly, share your creative self. You have only one, beautiful, amazing life. Come on. Make an impact. Be a part of the arts and let’s do this!

Suzi Hudson
Executive Director